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iHELP Announces Partnership with First State Bank of Rosemount

Aberdeen, SD, March 1, 2019– iHELP Student Loans and First State Bank of Rosemount, based in Rosemount Minnesota are thrilled to announce their partnership. First State Bank of Rosemount is now funding private student loans and consolidation loans in Minnesota, South Dakota, North Dakota, Iowa and Wisconsin.

“The Bank is always looking at ways to help our customers and our communities. Offering a product like iHELP adds another way to help people achieve their dreams and goals.”

– Mark E Toombs, President of First State Bank of Rosemount

iHELP and First State Bank of Rosemount share the commitment of building relationships that last. With so much of this industry being automated, the personalized service and elimination of call center environments creates an unmatched personalized service.

“Our focus is providing a turnkey platform that enables partners to provide student loan programs without additional burden to their operations. Offering student loan options can improve customer retention and lead into other products such as their first car, home or business loans.”

– Spencer Aberle, COO of iHELP

About First State Bank of Rosemount– A family owned and operated business that has provided over 110 years of service to the city of Rosemount and the surrounding area. The mission is to provide banking services to the community with personalized attention. They strive to make a community where businesses, individuals and families can reach their financial goals and have their dreams become reality.

About iHELP Student Loans– iHELP is a loan program administered by Reunion Student Loan Finance Corporation (RSLFC) which is based in Aberdeen, SD. RSLFC is a highly respected student loan originator and loan servicer with over 40 years of experience in all aspects of student lending. RSLFC’s framework features a seamless integration of origination and servicing platforms which enable an end-to-end solution. Our servicing methodology provides direct access for the consumer to their own personal account manager eliminating the call center environment and creating unmatched personalized service.

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